

Bulgarian Electric Vehicle Association (BAEPS)



Skopje 2013



About BAEPS



- Founded in 2010 as an association serving the Bulgarian public interest, through lobbying EV development throughout the whole spectrum of society
- Headquartered in Sofia
- Member of the AVERE network
- Over 100 individual members actively participating

Mission



- Create a clean and sustainable urban environment, through reduction in CO₂ emissions and Oil-dependency
- Accelerate and promote EV usage
- Lobby for ease of government regulations
- Monitor and control infrastructure development
- Promote and aid cooperation between businesses and government
- Attract investments and sponsorship, create new jobs

Goals



- BAEPS 2010; targets for 2013
 - 10 000 EVs nationwide
 - 2000 recharge stations
 - CO₂-free zone in Sofia centre
- Actual
 - around 60 EVs (new/used/converted)
 - 15 recharge stations in Sofia, 10 in other cities
 - no CO₂-free zone in Sofia centre
- The EU projects 7000 recharge stations in Bulgaria in 2020

Members



- Our members are influential people from the business sector and NGOs :

Dragomir Kuzov – Velomania Ltd

Magdalena Maleeva – Gorichka.bg, Harmonica, Maleeva Tennis club

Kamen Kolchev – Elana Mutual fund

Kalina Zhuleva – New Moment New Ideas Company

- “Electric vehicles- the challenges of new mobility” conference on 10/02 - 11/02/2011



ZEROCARBON
2020

PEUGEOT *iOn*.
100% ЕЛЕКТРИЧЕСКИ,
100% ИСТИНСКИ.





- “Electric vehicles as a factor for sustainable urban development” conference 11/10/2011



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Other Bulgarian organizations sharing our vision



- Ecars.bg – the first Bulgarian EV blog
- EVIC – Industrial EV Cluster
- Electric Club – Blog, Forum and News platform
- Vromos – Import and Distribution company
- Denkstatt – Consultants and Strategists for Sustainable Development Projects



BAEPS Pilot Project

Urban Deliveries 2012-2015



- Promote usage of commercial EVs
- Partner with delivery companies
- 7 major cities in Bulgaria
- Deploy between 600-1000 EVs and incentivize OEMs to establish service centers in the country
- Fast charging stations at key loading points
- Ease supply of EVs

The role of government



- Regulatory reform for preferential conditions of EV users
- Investment in infrastructure
- Simplification of rules and regulations
- Promote EV usage through purchase of EVs for senior politicians and top civil servants